

# Strategic Public Financial Management



One-week professional development workshop  
31 March to 4 April 2025 in London  
17 to 21 November 2025 in London



BRITISH ACCREDITATION COUNCIL  
ACCREDITED SHORT COURSE PROVIDER

PAI is accredited by the  
British Accreditation Council  
for Independent Further and Higher Education

### About the workshop

If they are to achieve the outcomes their citizens require public sector organisations need to take a strategic approach to applying their resources optimally. The challenges facing governments today mean that the pressure to use available resources available resources are considerably increased. This creates a need for financial strategies and actions that support organisations in the changing environment and financial picture. More than ever, organisations need effective corporate governance and, as part of that, high standards of strategic financial management. Financial strategies will need to be refreshed and approaches to managing to them strengthened. This workshop will deal with how these challenges can be met.

It will focus on helping you to develop financial strategies that are coherent and targeted at achieving your objectives. We will examine how resources can be effectively planned, monitored and controlled. We will also look at roles and responsibilities in managing budgets and how these roles and responsibilities should be fulfilled and supported.

The workshop will focus on:

- The big picture, managing financial resources - best practice approaches to revenue and capital, budget setting and a monitoring process that enables timely remedial action when things go wrong
- Ensuring financial management contributes fully to effective overall corporate governance and to achieving strategic objectives
- Optimising financial management's role in maximising the opportunities presented by technological innovation
- The linkages between finance, human resources, information and asset management strategies
- The role of the finance function.

### Who is the workshop for?

The workshop is designed for accountants, policy makers, financial practitioners and line managers with financial and resource management responsibilities.

### How participants will benefit

The workshop will enable you to:

- Implement stable planning and budgeting frameworks to help your organisation to become more effective
- Understand and fulfil the role of accountant or finance manager
- Support Management Boards and the political / managerial process more effectively
- Appreciate the corporate governance implications of better management of resources
- Contribute to implementing improved medium-term financial planning and budgeting
- Link the role of budgeting to risk management, performance management and resource allocation.

### What the workshop will cover

During the week you will learn about:

- The key elements of good practice in public financial management
- How to make use of Medium-Term Expenditure Frameworks (MTEF)
- How to implement the principles of good corporate governance
- Implementing effective budget management
- Preparing for external scrutiny and audit.

The workshop has been designed to be flexible so that it can be adjusted wherever practicable to your particular requirements and those of your organisation.

You will be invited to give an informal presentation on planning and controlling financial management in your home country.

### Programme outline:

	AM	PM
Day 1	Welcome and introductions	Roles in financial management
	Good practice in public financial management: introduction and overview	Participants' informal presentations
	Introduction to action planning	
Day 2	Organisational rules and regulations	Capital budgeting and asset management
	Budgeting and budgetary control	
Day 3	Medium-term financial planning and programme and performance budgeting	<i>Face-to-face or virtual visit to the House of Commons Public Accounts Select Committee or alternative if the Committee is not sitting</i>
Day 4	Integration with corporate strategies, including HR, asset management and information and technology strategies	Financial risk management
Day 5	Scrutiny and expenditure review	Review, feedback and scope for follow-up
	Environmental, social and governance (ESG)	Presentation of certificates of attendance

We reserve the right to change the programme as necessary.

### Workshop Director

The Workshop Director will be Ken MacNeill. Ken will be supported by guest lecturers so as to provide a varied and comprehensive learning experience.

Ken is a leading expert in public financial management and is a Chartered Institute of Public Finance and Accountancy (CIPFA) accountant with a long track record of successful consultancy assistance for the public sector. He has worked with both local and central government and the health service and has also advised a number of private sector partners of the public sector. His work has included: undertaking efficiency reviews and feasibility studies on shared services; designing and implementing financial and administrative systems; procuring a wide range of services, including strategic partnerships; identifying process improvements for a public sector organisation. Recent work includes working on international accounting standards in Africa and the Caribbean. He has also worked with UK central government Ministries including the Foreign, Commonwealth and Development Office, HM Customs and Excise, the Ministry of Justice and the Department for Work and Pensions, as well as the National Health Service. Ken is also a former examiner for the CIPFA professional examinations.

### How to apply

Please complete the PAI application form online via our website: <https://public-admin.co.uk/booking-form/>

You can also complete our hard copy application form. Please contact us at [pai@public-admin.co.uk](mailto:pai@public-admin.co.uk) to obtain a copy. Once completed, please return to Amanda Anderson, Programme Manager, at the same email address.

If you would like to discuss this workshop, any of our other international workshops or our consultancy services, please contact Claire Cameron, Director. We also have extensive experience of designing tailor-made training (from one day to two or three weeks) which can be run in your own country or in the UK to meet the specific needs of groups or individuals at all levels within your organisation. Please contact us if you would like further information.

## Language

The workshop is conducted in English. You will need to have a good working knowledge of the language.

## Location and arrival arrangements

The workshop is based in central London. We can arrange travel to and from one of the London airports into central London if you let us have your flight arrival details in good time. The cost of airport transfers is included in the fee.

## Fees

The fee for the workshop will be £2,550 and is payable at least 21 days before the first day of the workshop. It includes tuition, travel to and from the airport in London, travel on scheduled visits which form part of the programme<sup>1</sup>, presentation material and other documentation. It also includes an Android tablet for you to use during the workshop and take home with you for future reference and follow up. We also provide lunch and refreshments during each working day as part of the fee.

## Other costs

Airfares and daily travel to and from the workshop venue are not included. Our workshops are non-residential and you are responsible for your accommodation costs. We can help you with booking hotel accommodation so please let us know if you would like us to advise you or make a reservation. We suggest that you should allow approximately £160 per day for a modest standard of hotel (for example, three-star), local travel in the UK, meals (apart from a light lunch on working days) and other incidental expenses.

## Value Added Tax

We do not have to charge UK Value Added Tax (VAT) if you can provide written confirmation from your government or its accredited representative that you are "employed by the government in furtherance of its sovereign activities". In all other cases, we will have to charge VAT (currently 20%) in addition to the fee.

## Ways to pay

You, or your government agency, can pay by bank transfer or by cheque, made payable to Public Administration International. We also accept payment by credit or debit card. Please contact us if you would like to pay by credit or debit card.

## Discounts

We offer a 10% reduction on the full tuition fee if we receive payment no later than 28 days before the first day of the workshop. If we receive payment after that, we will charge the full tuition fee.

## Cancellations

If you have to cancel your booking, you must let us know in writing and we will acknowledge in writing your cancellation. For cancellations received up to 29 days before the start of the workshop we will refund the tuition fee, minus a charge of £200 to cover our administration costs. For cancellations received within 28 days or fewer of the start of the workshop, we will charge the full tuition fee. If you have paid the tuition fee and have subsequently been refused a visa to enter the UK, we will refund the tuition fee, minus a charge of £200 to cover our administration costs, providing you send us the original letter from the British High Commission/ Embassy confirming refusal of a visa and providing you have not entered the UK.

## Substitutions and transfers

If you have booked a place on a workshop and are not able to attend, we will accept an appropriate substitute at any time without penalty but our normal terms and conditions will apply. Also, it is possible to transfer to a future workshop but only one transfer is permitted. Please get in touch with us and we will advise you about transfers.

*Please see our website for our full terms and conditions. If you would prefer a hard copy of our full terms and conditions, please let us know.*

<http://www.public-admin.co.uk/terms-and-conditions-for-booking/>

## Insurance

We advise you to arrange travel and health insurance cover before you leave your home country.

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<sup>1</sup>Travel to and from the airport in London and on scheduled visits in the programme are provided at cost.

## Who we are

PAI (Public Administration International) specialises in management consultancy, training and development services for organisations in, and associated with, the public sector worldwide. We provide advice and support for governments going through political, economic, structural and legislative change. Our extensive network of associates includes practitioners, academics and independent consultants. Our key objectives are promoting good governance and good practice in delivering public services. This workshop is one of a number of specialist UK-based professional development workshops designed to meet the needs of public services worldwide.

We pride ourselves on our:

- High quality, practical advice and support for our clients
- Professionalism and integrity
- Ability to offer excellent value for money
- Sound experience and track record internationally
- Networks and partnerships across the world
- Flexible, collaborative approach
- Friendliness and focus on putting people first.

## Where we are



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